

Putting the excitement back into Christmas

This Christmas we've got a great range of treats to tempt you. Whether you're looking for a BRAVIA® or a Blu-ray Disc™ player, a Cyber-shot™ or a new iPod dock, we've got the perfect gift for you. And because you can claim the VAT back on a whole range of Sony products, you can afford to make this Christmas a time for generosity.

Cutting the price on cutting-edge technology products

Add some extra sparkle this Christmas with our fantastic festive offer. Claim your VAT back when you buy from a large range of popular products from Sony. Whether you're looking for a great gift for someone or you just fancy treating yourself, pop down to your local Sony stockist and find out more.

There are BRAVIA® HD TVs, Blu-ray Disc™ players, the very latest Handycam® and Cyber-shot™ cameras, and much, much more. Ask a member of store staff which products are included in our VAT-back offer?

Ask staff how much
you could claim

Store staff will be able to tell you all about the amazing technology that goes in to all Sony products. And they can tell you how much VAT you can claim back too. So why not visit your nearest Sony stockist and see how much you could claim back. Alternatively, for more information on the promotion **visit www.sony.co.uk/VATback**.

Claim form

To claim back the VAT on your new Sony product, simply fill in your details below then post this form, along with your original sales receipt(s) and the European Guarantee Information Document, which we'll return to you when we repay your VAT, to the address below before **31st January 2011**. Your VAT can be repaid either by cheque or BACS transfer but must be made payable to the claimant named below in the personal details section.

Return this form to: **Get the VAT back with Sony,**
PO Box 100, Diss, Norfolk, IP98 1SY.

We recommend all claims are sent **Registered Post** to avoid lost claims. For any questions please call our promotion hotline on **01379 649 999**

Your personal details

Title _ _ _ _ _	First name _ _ _ _ _
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Surname

(Cheques and BACS transfers can only be made to the claimant named here)

[illegible]

Postcode

Phone/mobile

Email address

Date of birth
(DD/MM/YYYY)

About your purchase

Date of purchase
(DD/MM/YYYY)

Store name and location

Please fill in the boxes below with the model code(s) and serial number(s) of the product(s) you have purchased

Model code
 Serial number

Model code _____
 Serial number _____

Model code	
Serial number	

Model code
 Serial number

Model code
 Serial number

Model code
Serial number



Claim your VAT back on a wide range of products from Sony this Christmas